



Dynamic modeling is essential for executive decision making and strategic planning.

Why Model – The 5 Indispensable R's:

- Reason fully the intuitive *and* counterintuitive impacts of our planned strategies and implementations.
- Recognize the *dynamic* nature of our management decisions impacting the short and long terms.
- Reduce/reexamine the *risks* entailed – but not apparent – in our management approaches.
- Revise resource *investments* and strategic decisions to achieve desired performance.
- Review modifications to our realized strategy to boost our *performance*.

What Dynamic Modeling Delivers:

- A *foundation* for strategy adaptiveness and change management.
- A *platform* for applying scenarios that may impact your growth aspirations.
- A *basis* for building confidence of your Board for realistic control and oversight.
- A *resource* for validating and revising our strategic decisions and desired implementation.
- A systemic Business Dynamics *model* designed specifically for the growth needs of your organization.
- An understanding of the *actual requirements* of resources for success: capabilities, capacities, capitals (internal and external), collaborations, innovations, and network effects.

How Specialized Business Dynamics Modeling is Done:

- Specialized consultants *study* the desired decisions, strategies, and their expectations.
- They simplify your reality by creating a *representation* of the organizational complexity.
- They review and *model* dynamically the situation and decisions of the organization.
- They show how best it can be managed for policy design and strategic success.
- They *assess* a variety of growth patterns and risks of your decisions/operations.
- They identify points of strategic *controls* so plans may be achieved/revised.