

ConfluCore Contributing to ESG

ConfluCore is founded on integrative principles that create confluence and get to the core of any undertaking. Since 2005, partners of ConfluCore are respected for their pioneering work in Environmental, Social, and Governance (ESG) assessment and advisement. While ESG work has swollen in the past decade, significantly to meet the interests of investors, proactive leaders in government and business have been working with us closely in implementing ESG.

The scope of ESG has also gradually expanded as an inclusive undertaking. The **E** now spans multiple environmental considerations like air/water quality, carbon emission, energy sourcing, waste management, etc. **S** encompasses communities, customers, DEI, employees, product/production processes, safety, etc. And the **G** progressively embraces accounting transparency, enterprise ethics, risk tolerance, stakeholder communication, and so on.

All this caused hundreds of frameworks fail for real reasons. First, these were *reductionist* structures while enterprises are holistic. Secondly, change is an imperative that *static* frameworks could not include. Thirdly, performance *values* were rarely realized as we were now dealing with intangible assets that are 80% of enterprise value. Fourthly, *varying* standards constrained objective examination. Finally, *lack* of skillful reporting acumen of consultants confined professionalism.

ConfluCore became innovative ESG leaders based on its vast expertise, futuristic methods, and advanced tools. We applied our SIGOMO® methodology, with our deep expertise in System Dynamics, and our leading-edge Global Partners Network to create *multi systemic framework* that addresses the various client needs. Our approach spans the entire ecosystem of an organization, capturing its dynamics, and simulating a variety of scenarios and options for adaptation.

Based on this, we have provided both, realistic assessments and strategic advises to boards and top teams of commercial and social organizations. While the details of the individual organizational services are bound by nondisclosure, we are proud to have served local, state, and national governments as well as business

organizations of all sizes. A few include: Dow Chemicals, Exxon Mobil, Hewlett Packard, Shell, Texas Instruments, University of Texas, U.S. DOT, and more.

Additionally, collaborating with leading academics at MIT, UTD, and the like, we have innovated at the frontiers of **ESG Dynamics** that provides realistic analyses of an enterprise and a real plan of action. We believe that an enterprise should decide on one standard across the board so communication, collaboration, and options are clearly understood by all across-and-along a corporation/agency. Among our several innovations is the Full Lifecycle Mapping & Metrics.

To ensure that the wide – and growing – scope of ESG is manageable for complex enterprises, we position our framework along 3 dimensions: performing elements, dynamic platform, and timely results. These are outlined below. As this meta-framework shows, our ESG engagements with clients can range widely from short projects providing material assessments to the larger/longer programs that are all-inclusive of the entire client ecosystem specified by the client program team.

